

# 2023-2024 Season Sponsorship

Do you want to invest in the arts? Do you want more advertising opportunities than just an ad in a playbill? Look no further than a season sponsorship at Swift Creek Mill Theatre. With various levels and opportunities, we have something sure to fit you or your business! Put your money into opportunities for children, artists, and patrons and receive unique advertising opportunities and benefits.

## **Premium Season Sponsor**

**\$20,000**

**(only 5 per year)**

Receive season sponsor benefits with a special bonus: for one of our MainStage shows you will be our official sponsor! When advertising for this specific show we will always mention your name or company. On any marketing where the author of the show is listed, your name will also be included. For the show of your choosing you will also receive space on each of our three building monitors for not only your logo, but a full size ad. Show selection is first come, first serve.

## **Season Sponsor**

**\$15,000**

Advertising benefits that just keep giving through the whole season. Receive a full size ad in each of our MainStage playbills, your name at every curtain speech, your logo in multiple spaces on our website, on each of our three monitors for the entire season, complimentary tickets, and more!

## **Youth Education Sponsor**

**\$12,000**

This past year we began an all new initiative for after school classes. Help us expand our education opportunities. Your sponsorship will help us provide scholarships, help us put on performance camps, feed our campers lunch, and more. Your logo will be featured on all education related products including camp t shirts, print advertising, digital marketing, and more. Your logo will also be featured in our MainStage and Youth playbills, along with on our website.

## **Youth Season Sponsor**

**\$10,000**

Each year we produce several youth specific shows for families and field trips. Your name will be mentioned at every curtain speech before the show, logo in all MainStage and Youth programs, tickets to each of our youth shows (including Drifty!), a half page MainStage playbill ad, and your logo on all Youth show advertising.

## **Wine Dinner Sponsor**

**\$7,000**

Our fine dining, candlelit, four course meals happen 8-10 times a year. Have your logo included on all advertising in regards to the Wine Dinners including our menus, complimentary tickets to each Wine Dinner, your name mentioned at the opening speech of each dinner, and a half page ad in each of our MainStage playbills.

## **Cabaret Sponsor**

**\$5,000**

Each season we have a line up of five local performers who lead a concert in the Mill Room. You'll receive tickets to each cabaret, your logo on our website, your logo in our MainStage playbills, your name mentioned in every cabaret opening speech, your logo on all printed and digital advertisements for the cabarets, and more!

## **Other**

Don't see the perfect package? Contact us at [info@swiftcreekmill.com](mailto:info@swiftcreekmill.com) to discuss becoming a menu sponsor, ticket sponsor, a youth scholarship sponsor, or something that matters to you or your business!



# Why Swift Creek Mill Theatre

You could pick any theatre in Richmond, so why us?

Our building was constructed in 1663 as one of America's first gristmills. Since then it has changed hands and purposes until finally becoming a theatre in the 1960s. We work hard to upkeep and honor our historic building. We host shows for audiences of all ages and strive for inclusive productions. The theatre is fully ADA accessible and we have devices that connect to our sound system for hearing impaired audience members. Over 20,000 audience members visit us each year.

At Swift Creek Mill Theatre, we believe that the arts are for everyone. By becoming a sponsor your name will be viewed by thousands of people who want to support local business and join a community in which to grow your audience and develop a deeper network.

## Benefits at a Glance

Sponsor Benefits	Premium Season Sponsor \$20,000 (only 5 per season)	Season Sponsor \$15,000	Youth Education Sponsor \$12,000	Youth Season Sponsor \$10,000	Wine Dinner Sponsor \$7,000	Cabaret Sponsor \$5,000
Logo in printed playbills	Yes	Yes	Yes and youth programs	Yes and Youth programs	Yes	Yes
Sponsor recognition on website	Logo on sponsor page and ad on rotating banner	Logo on sponsor page and ad on rotating banner	Logo on sponsor page and rotating banner	Logo on sponsor page and rotating banner	Logo on sponsor page	Logo on sponsor page
Recognition at curtain speeches	Recognition at all MainStage performances	Recognition at all MainStage performances	N/A	Recognition at all Youth performances	N/A	N/A
Tickets to opening night performance	5 tickets for select show	N/A	N/A	N/A	N/A	N/A
Complimentary tickets	10 tickets to each MainStage show	8 tickets to each MainStage show	6 tickets to summer camp performances	6 tickets to each Youth Season show	2 tickets to each wine dinner	2 tickets to each cabaret
Sponsor recognition on branded emails	Logo included	Logo included	Logo included	Logo included	Logo included	Logo included
Ad in MainStage Playbill	Full page	Full page	Half page	Half page	Half page	Half page
Logo on printed products	On all MainStage printed products	On all MainStage printed products	On all Youth Show printed products	On all Youth Show printed products	On all Wine Dinner printed products	On all Cabaret printed products
MainStage show Monitor Slides	Ad Space for select show & Logo I	Logo	Logo	Logo	Logo	Logo
Additional benefits	Name listed above show title anywhere the author is listed, all season logo advertising	Logo on all season advertising including posters	Logo on camp shirts, camp advertising, and class advertising	Logo on all Youth season advertising	Name mentioned at all wine dinners in opening speech	Name mentioned at all cabarets in opening speech

