

# Swift Creek Mill Theatre

## 2023-2024 Ad Guidelines

### Ad Prices

Full Page With Bleed | 5.5" x 8.5"  
\$600 for 1 show  
\$525 each for all 5 shows  
(\$2,625 total)

Half Page | 5.5" x 4.25"  
\$300 for 1 show  
\$250 each for all 5 shows  
(\$1,250 total)

Quarter Page | 5.5" x 2.125"  
\$175 for 1 show  
\$125 each for all 5 shows  
(\$625 total)

accepted files are 200-300 DPI  
pdf, jpg

Basic color correction and image  
scaling included in ad cost, all  
additional graphic design services  
incur a \$50 charge.

### "tick, tick...BOOM!"

Book, Music and Lyrics by  
Jonathan Larson  
Script Consulting by David Auburn  
Vocal Arrangements and  
Orchestrations by Stephen Oremus  
Ad Deadline: August 9th, 2023  
Run: 09/09/2023 - 09/30/2023

Before he wrote the Tony and Pulitzer  
Prize-winning musical "Rent", Jonathan  
Larson wrote this autobiographical  
show about his pre-"Rent" life as an  
aspiring composer who is questioning  
his life choices on the eve of his 30th  
birthday. He died of a brain aneurysm  
before his landmark musical's opening  
night, but "Rent" lives on as his  
worldwide legacy. "Tick, Tick... Boom!"  
helps us to understand how he arrived  
at his grand creation.

"tick, tick... BOOM!" was originally produced  
off Broadway in June, 2001 by Victoria Leacock,  
Robyn Goodman, Dede Harris, Lorrie Cowen  
Levy, and Beth Smith. "tick, tick... BOOM!" is  
presented through special arrangement with  
Music Theatre International. All authorized  
performance materials are also supplied by MTI.

### "Greetings!"

by Tom Dudzick  
Ad Deadline: October 18th, 2023  
Run: 11/18/2023 - 12/23/2023

Andy has a sweet Catholic mother,  
a sour Catholic father and an  
intellectually disabled younger  
brother named Mickey. When he  
brings his Jewish atheist fiancé to  
meet the folks on Christmas Eve, his  
worst fears about family blow-ups are  
realized. But when Mickey, whose  
entire vocabulary has been limited  
to "oh boy" and "wow," suddenly  
spouts the word "Greetings!" the  
entire family's belief system is  
turned upside down. For it seems an  
ancient, wise and witty spirit who is  
set upon healing the family's wounds  
has borrowed Mickey's body!

"Greetings!" is presented by arrangement  
with Concord Theatricals on behalf of Samuel  
French, Inc.

### "BKLYN The Musical"

Book, Music, and Lyrics by Mark  
Schoenfeld & Barri McPherson  
Ad Deadline: 10/18/2023  
Run: 01/27/2024 - 02/07/2024

BKLYN The Musical is a story within  
a story. On the outside, a troupe  
of street performers sets its stage  
at the foot of the Brooklyn Bridge,  
preparing to share a story of their  
lives. Then through a gorgeous  
pop score, they tell the story of a  
young Parisian girl who comes to  
the U.S. to find the father she never  
knew. The story they create is a  
touching, inspiring fable, and a live  
theatre experience to remember.

### "Altar Boyz"

Book, Music, and Lyrics by Kevin  
Del Aguila, Gary Adler, and  
Michael Patrick Walker  
Conceived by Marc Kessler and  
Ken Davenport  
Ad Deadline: 02/23/2024  
Run: 03/23/2024 - 04/20/2024

A foot-stomping, rafter-raising  
musical comedy about a fictitious  
Christian boy band on the last  
night of their national "Raise the  
Praise" tour. The Boyz are five all-  
singing, all-dancing heartthrobs  
from Ohio: Matthew, Mark, Luke,  
Juan and Abraham.

"Altar Boyz" is presented by arrangement  
with Concord Theatricals.

### "Run For Your Wife!"

By Ray Cooney  
Ad Deadline: 04/18/2024  
Run: 05/18/2024 - 06/15/2024

This British farce thrilled audiences  
in its 1982 debut. A taxi driver  
gets away with having two wives  
in different areas of London  
because of his irregular working  
schedule. Complication is piled  
upon complication as the cabbie  
tries to keep his double life from  
exploding.

"Run For Your Wife!" is presented by  
arrangement with Concord Theatricals on  
behalf of Samuel French, Inc.



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